

Open Textbook Network

OPEN TEXTBOOKS

Access, Affordability, and Academic Success

Jonathan Lashley, ABD

Boise State University



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United Nations

Universal Declaration *of* Human Rights



“...higher
education shall be
equally
accessible to all”



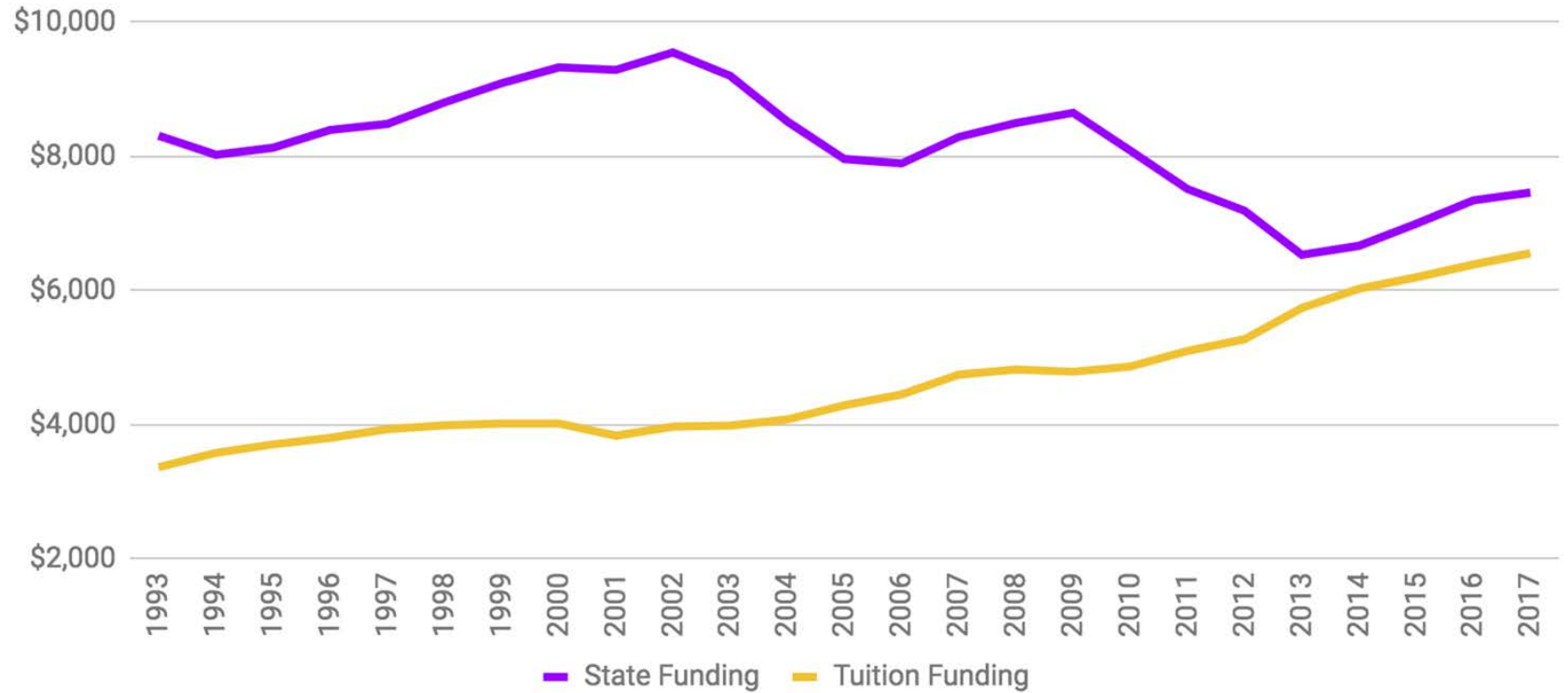
The cost barrier kept

2.4 million

low and moderate-income college-qualified high school graduates from completing college in the previous decade.

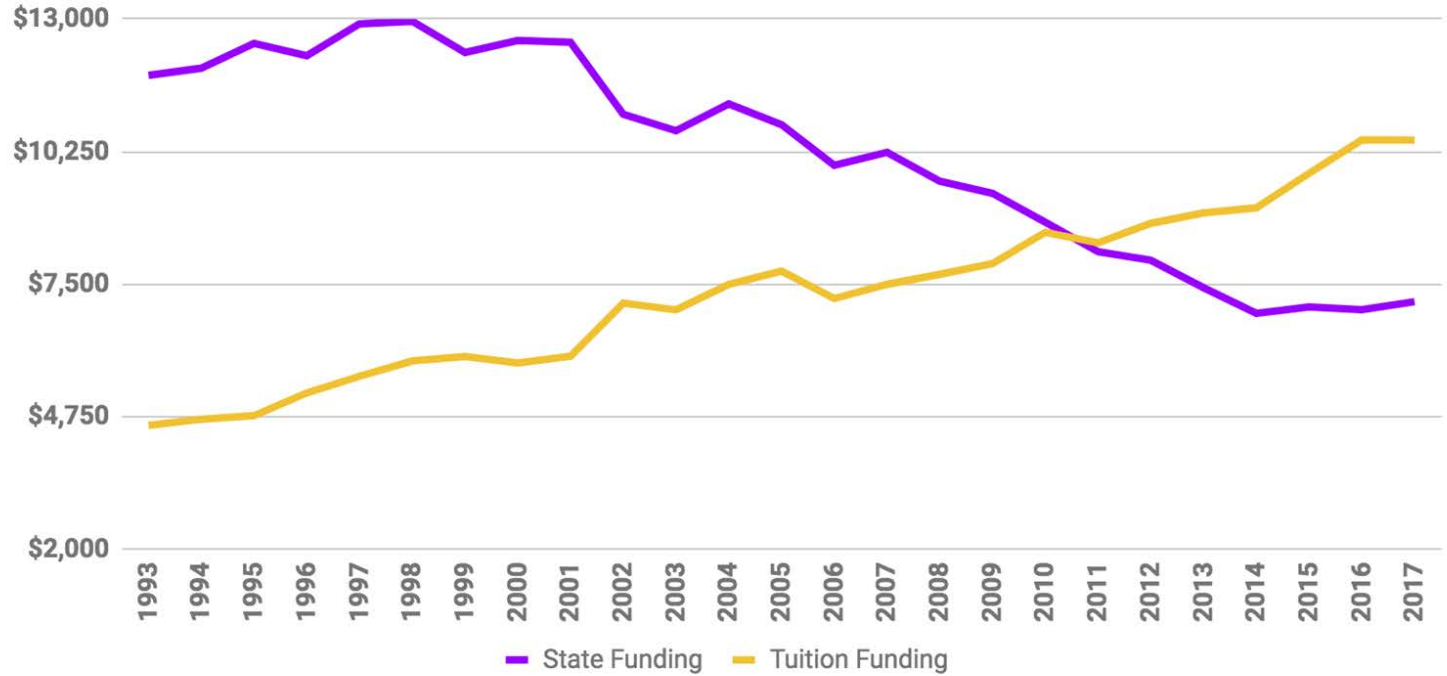


Higher Education Funding - US



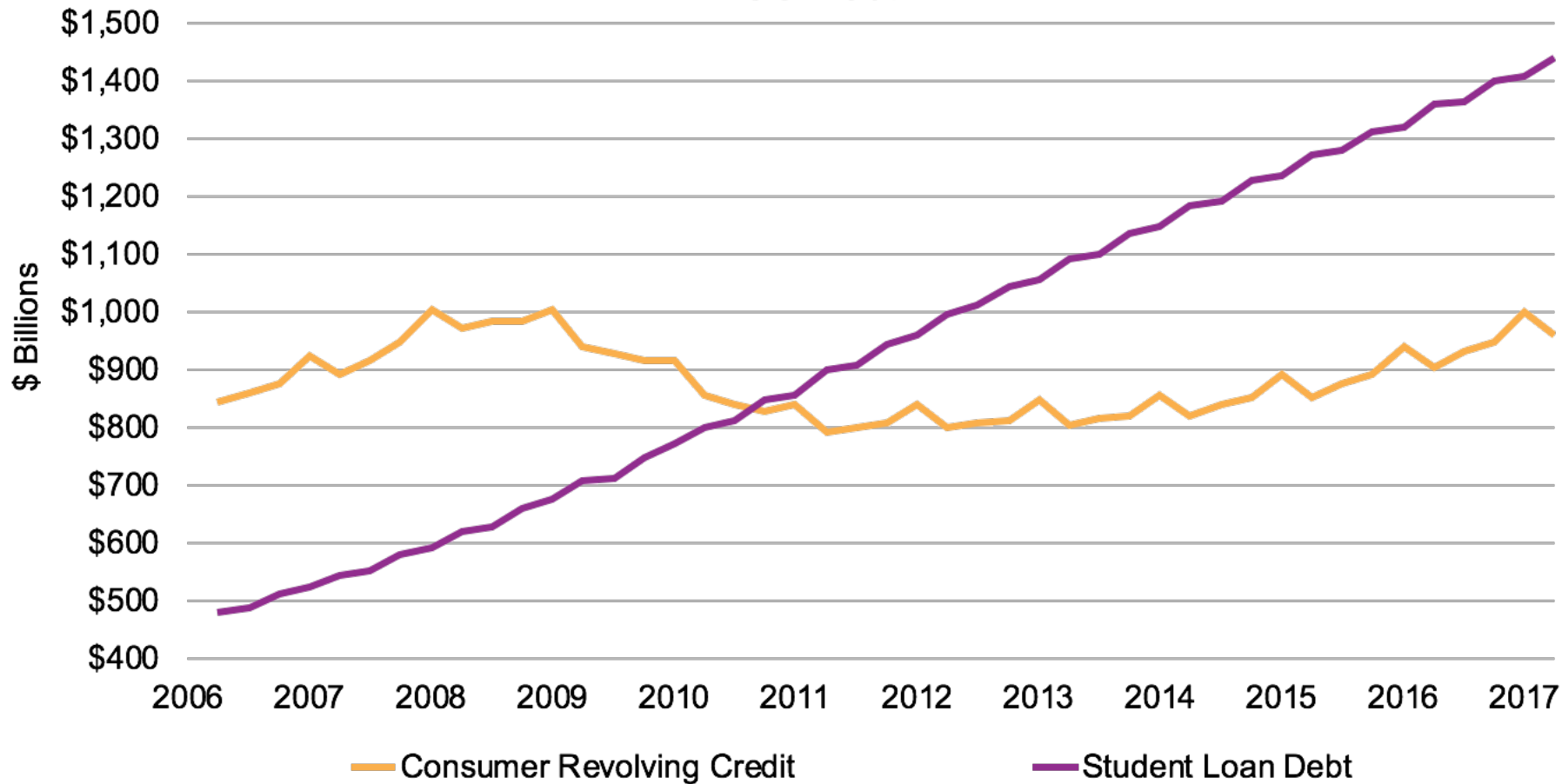


Higher Education Funding - New Jersey





US Debt






More colleges add free food pantries as 'starving student' cliché becomes reality





Serving the Nation's Students
College & University
FOODBANK
 Alliance

Cougar Food Pantry



Cougar Food Pantry Mission:

Embracing Caldwell University's vision and the core values of Respect, Integrity, Community, and Excellence. We at the Cougar Food Pantry are committed to showing compassion and empathy towards members of our University community who face issues of food insecurity and hunger.

<https://www.caldwell.edu/cougar-food-pantry>

<https://legacy.ocean.edu/content/public/for-the-community/news/food-pantry.html>

<http://ruoffcampus.rutgers.edu/food/>

News & Events

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February 23, 2018

Students Open "Helping Hands Food Pantry" to Help Fellow Students



National surveys at two-year and four-year colleges and universities across the U.S. have discovered that a large population of students are going hungry. "Food insecurity" is a growing trend across the board; however, Ocean County College students have stepped forward to help stem the tide.

Since February 12, 2018, Helping Hands, Ocean County College's first food pantry, has been assisting currently enrolled OCC students in need. "Food insecure" students at the two-year community college need only stop by the Jon and Judith Larson Student Center on the College's Main Campus in Toms River. On Mondays and Thursdays from 11:00 a.m. to 6:00 p.m., hungry students can stop by, show their current valid OCC student ID, and pick up non-perishable food and drink items.



About the Rutgers Student Food Pantry

Being food insecure means having limited or uncertain access to a sufficient quantity of food (USDA, 2011). There is growing evidence that food insecurity among students is a problem on college campuses around the country, and it is something that is increasingly encountered at Rutgers University. As a result, Rutgers is continuing its work in this area, while also expanding its efforts.

Started in Fall 2016, the Rutgers Student Food Pantry is one of the over 20 food pantries in New Brunswick. It exclusively serves Rutgers students and is located at 39 Union Street on the College Avenue Campus. The pantry is stocked by donations from Rutgers Against Hunger, Middlesex County Food



What can we do?

Tuition and Fees

Room and Board

Books and Supplies

Personal Expenses

Transportation



What can we do?

Tuition and Fees

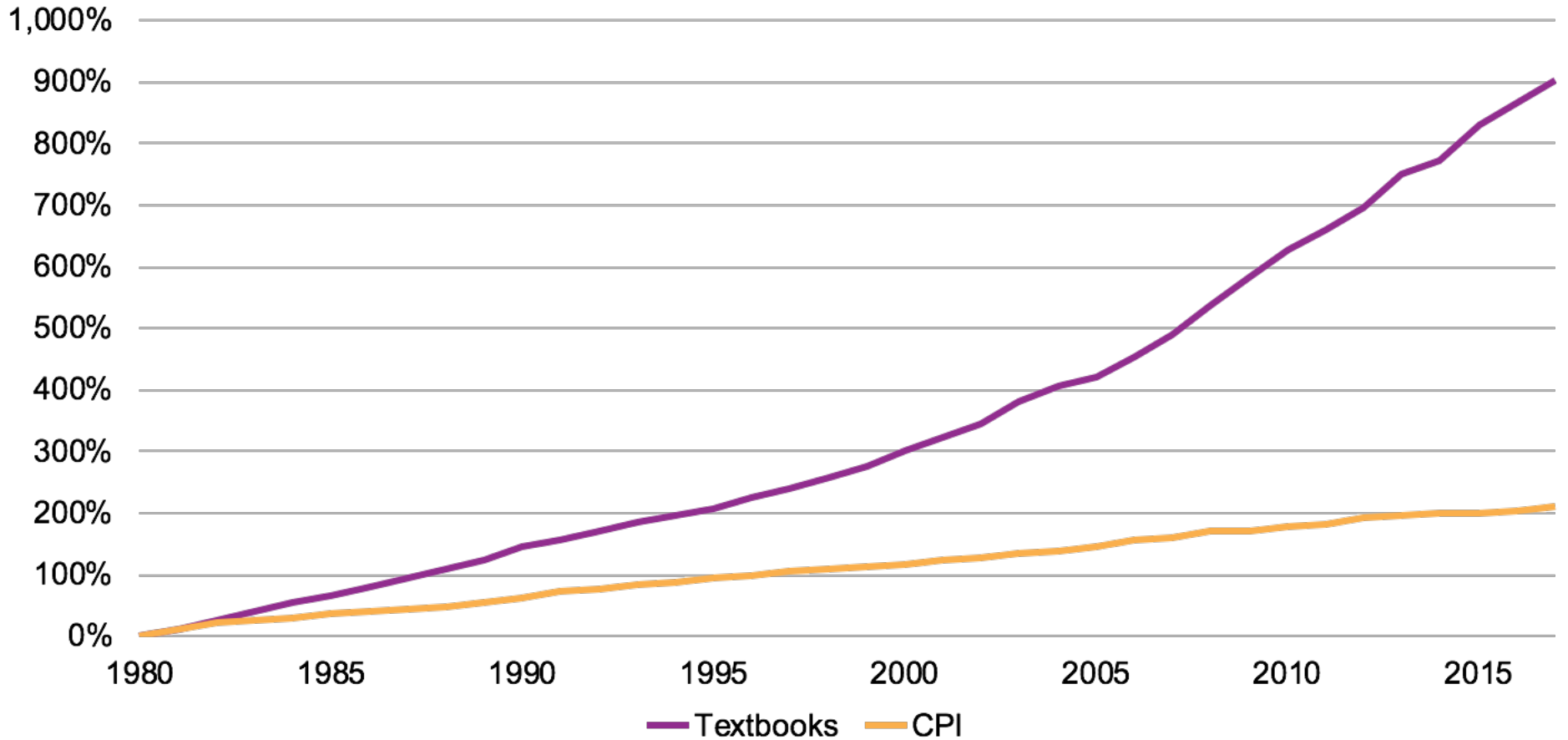
Room and Board

Books and Supplies

Personal Expenses

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Increase in Textbook Prices





The average student should budget

\$1,240 - \$1,440

for textbooks and course materials in 2018-19.

VALE = \$1,471

VALE

\$1,900 Atlantic Cape	\$1,500 Hudson County CC	\$2,400 Raritan Valley CC
\$1,400 Bergen CC	\$1,384 Kean U	\$1,500 Rider U
\$0 Berkeley C	\$1,390 Mercer County CC	\$1,200 Rowan @ Burlington
\$1,300 Bloomfield C	\$1,390 Middlesex County C	\$1,600 Rowan @ Gloucester
\$1,500 Brookdale CC	\$1,038 Monmouth U	\$1,600 Rowan U
\$2,100 Caldwell U	\$1,300 Montclair State	\$1,350 Rutgers U
\$1,800 Camden CC	\$1,000 New Brunswick TS	\$1,000 Saint Peter's U
\$1,300 C of St. Elizabeth	\$1,200 NJ City U	\$1,000 Seton Hall U
\$1,400 County C of Morris	\$2,600 NJ Institute of Tech	\$1,597 Stockton U
\$1,920 Cumberland CC	\$2,080 Ocean County C	\$1,481 Sussex County
\$1,200 Drew U	\$1,600 Passaic County CC	\$1,200 The C of NJ
\$1,350 Georgian Court	\$1,569 Ramapo C	\$1,700 Thomas Edison SU
		\$1,600 William Paterson U



Coping with the Cost

- Purchase an older edition of the textbook
- Delay purchasing the textbook
- Never purchase the textbook
- Share the textbook with other students
- Download textbooks from the internet





In your academic career, has the cost of required textbooks caused you to:

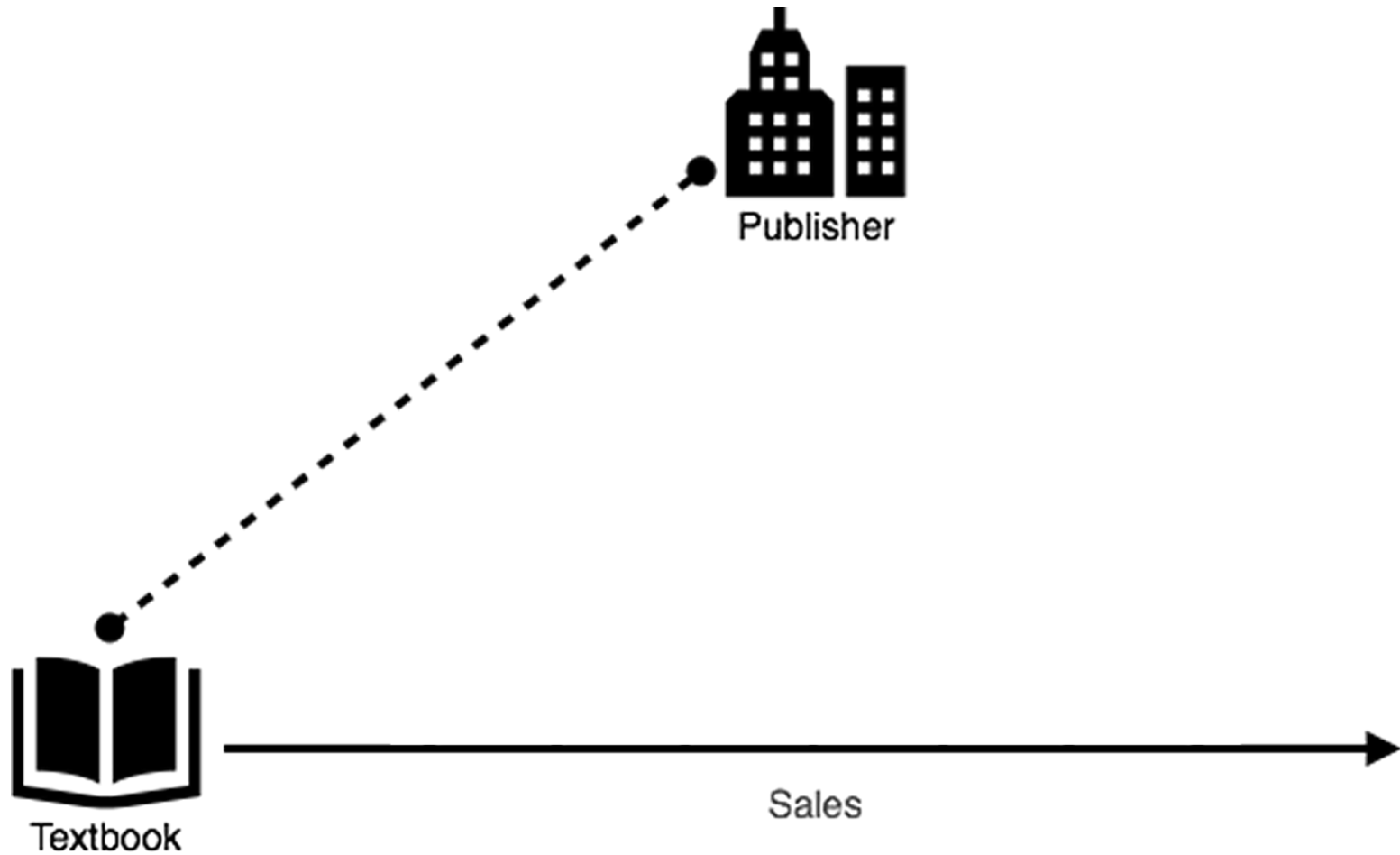
2012	2016	
63.6%	66.5%	Not purchase the required textbook
49.2%	47.6%	Take fewer courses
45.1%	45.5%	Not register for a specific course
33.9%	37.6%	Earn a poor grade
26.7%	26.1%	Drop a course
17.0%	19.8%	Fail a course

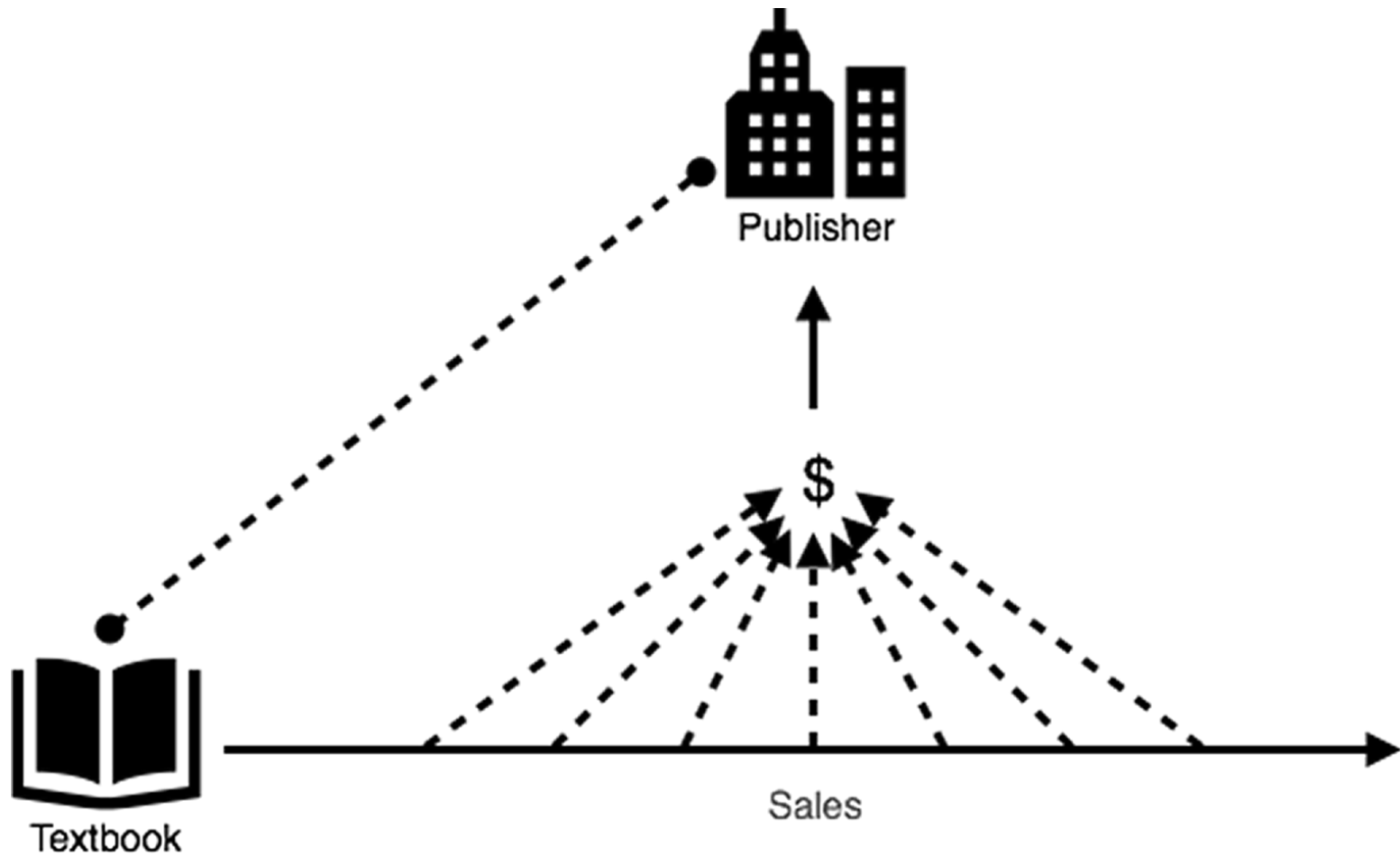


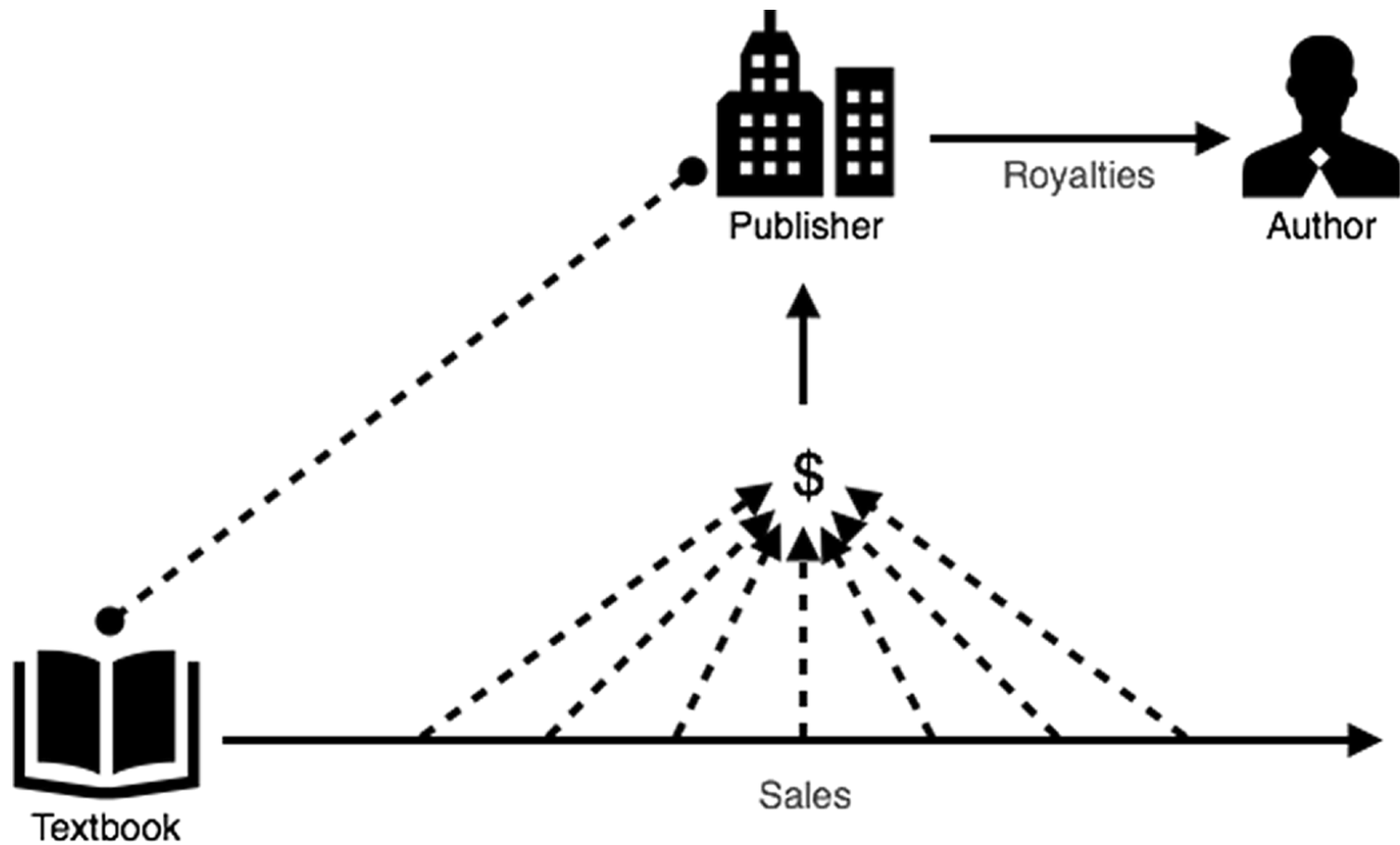


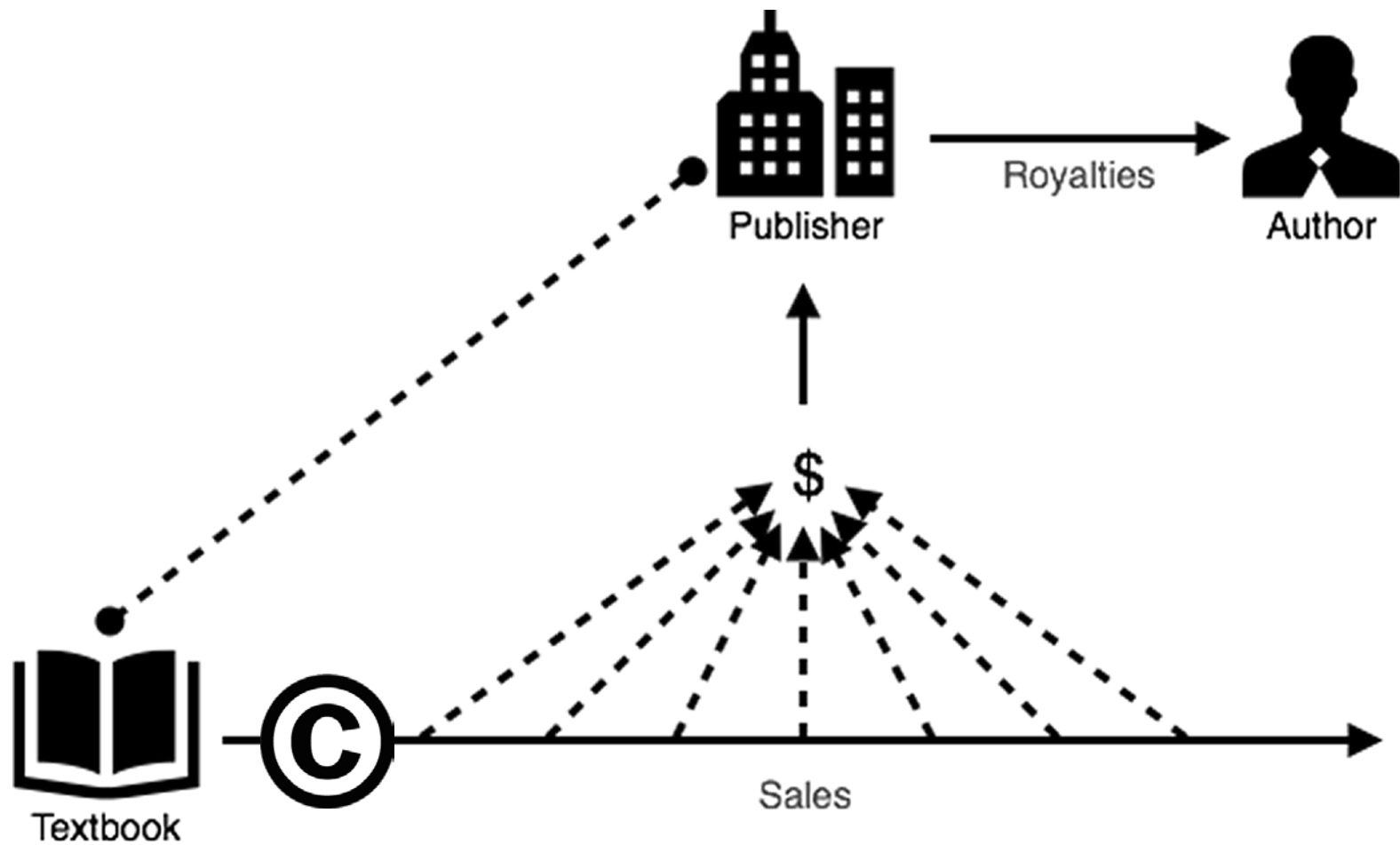
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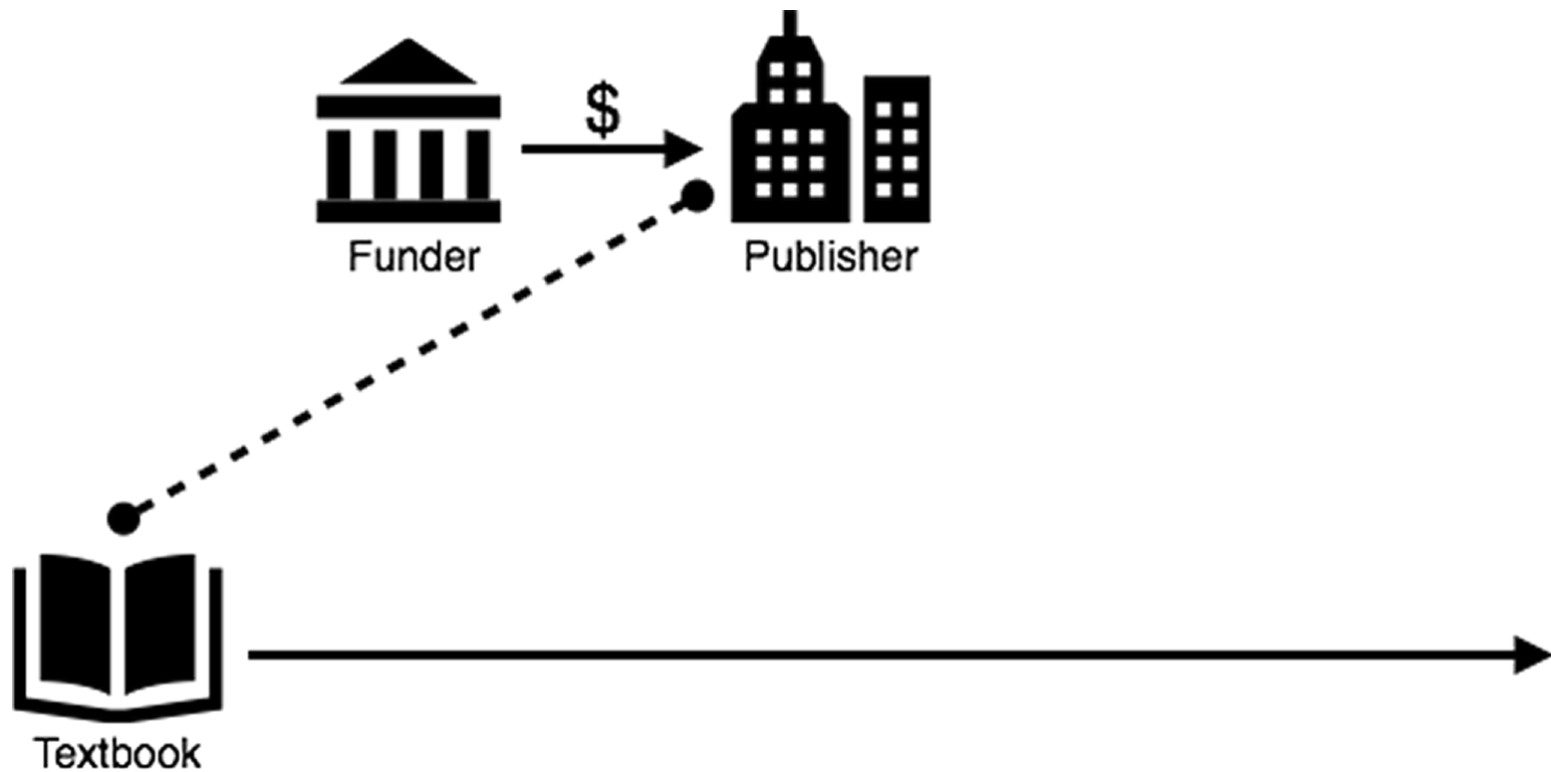


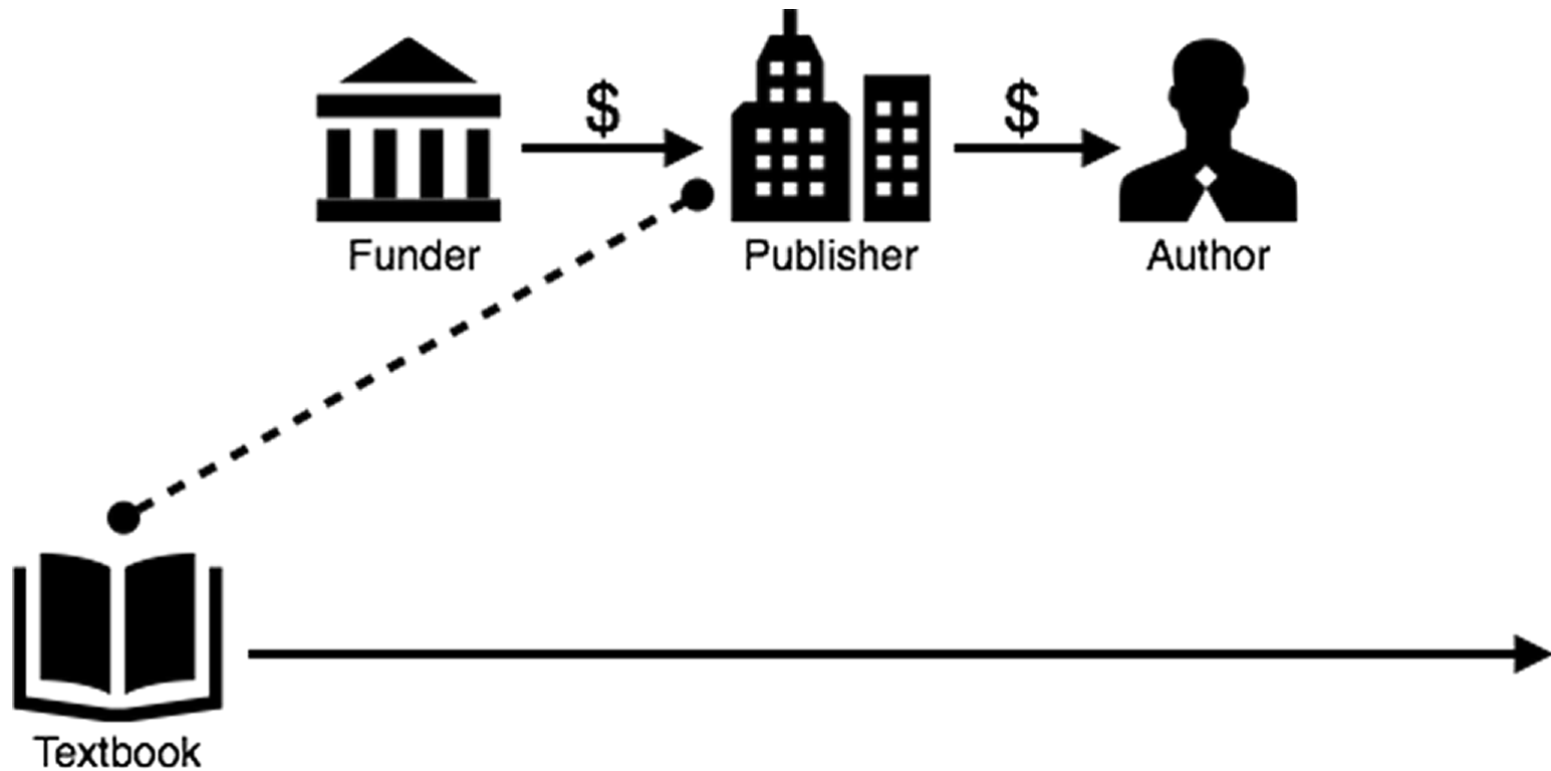




Other models...



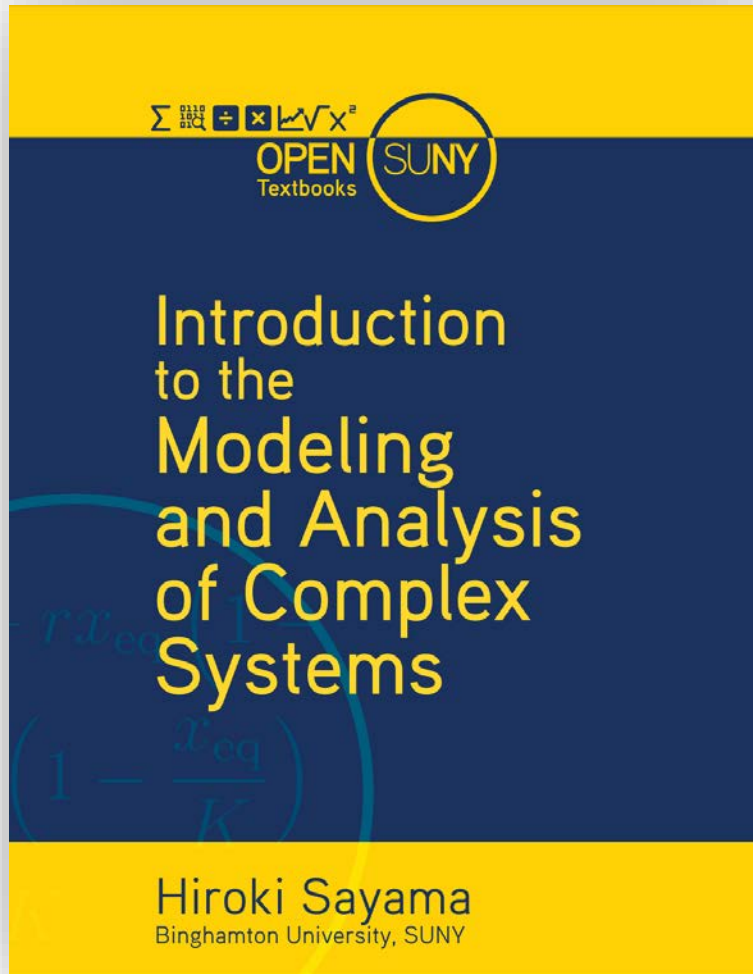
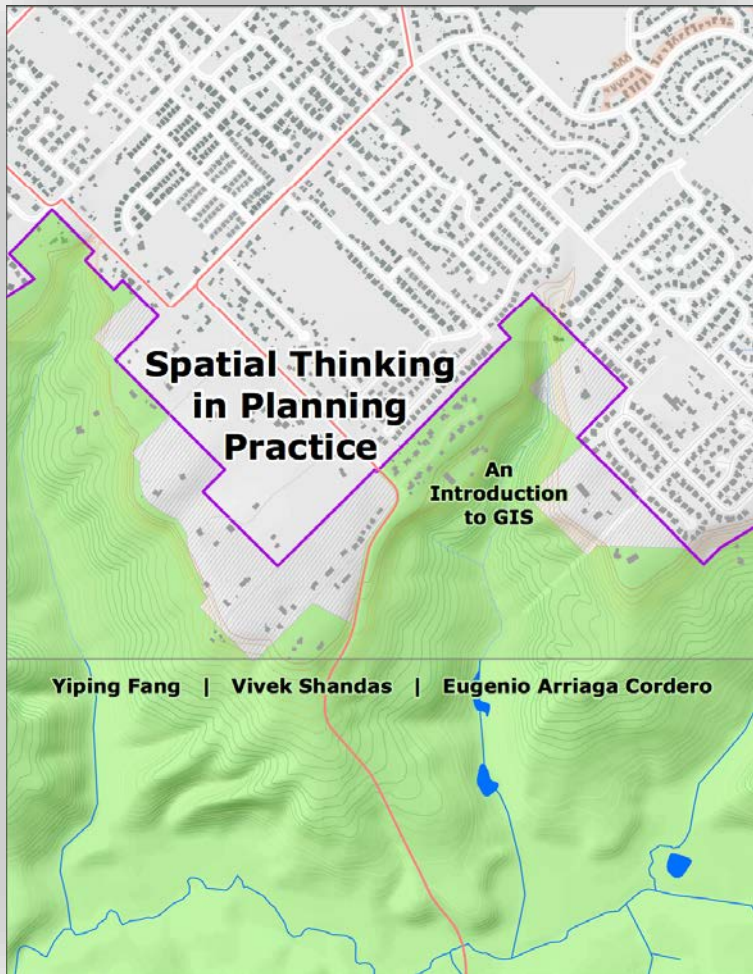




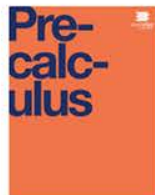
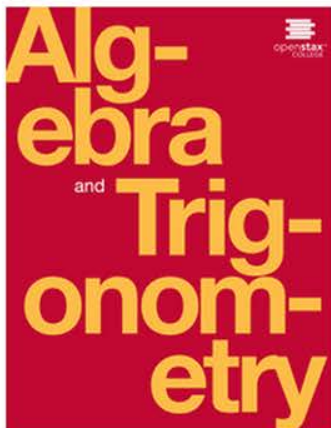


Where does the funding come from?

- Universities (SUNY, Umass Amherst, Portland State, ...)
- Foundations (Hewlett, Gates, ...)
- Governments (state, federal)
- Institutional Consortia (CALI)



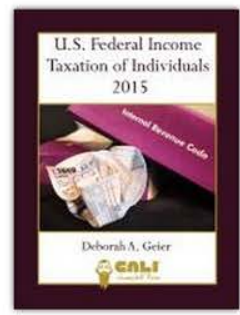
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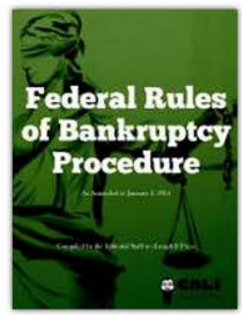
ASK US

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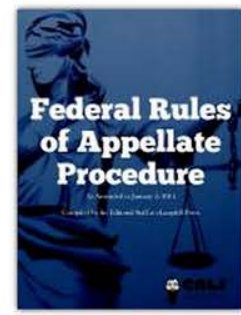
The eLangdell Bookstore



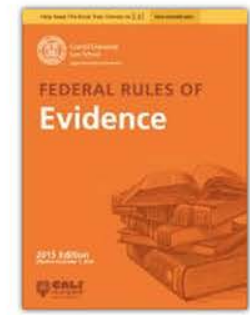
U.S. Federal Income Taxation of Individuals 2015
Deborah Geier



Federal Rules of Bankruptcy Procedure 2014-2015
eLangdell Press

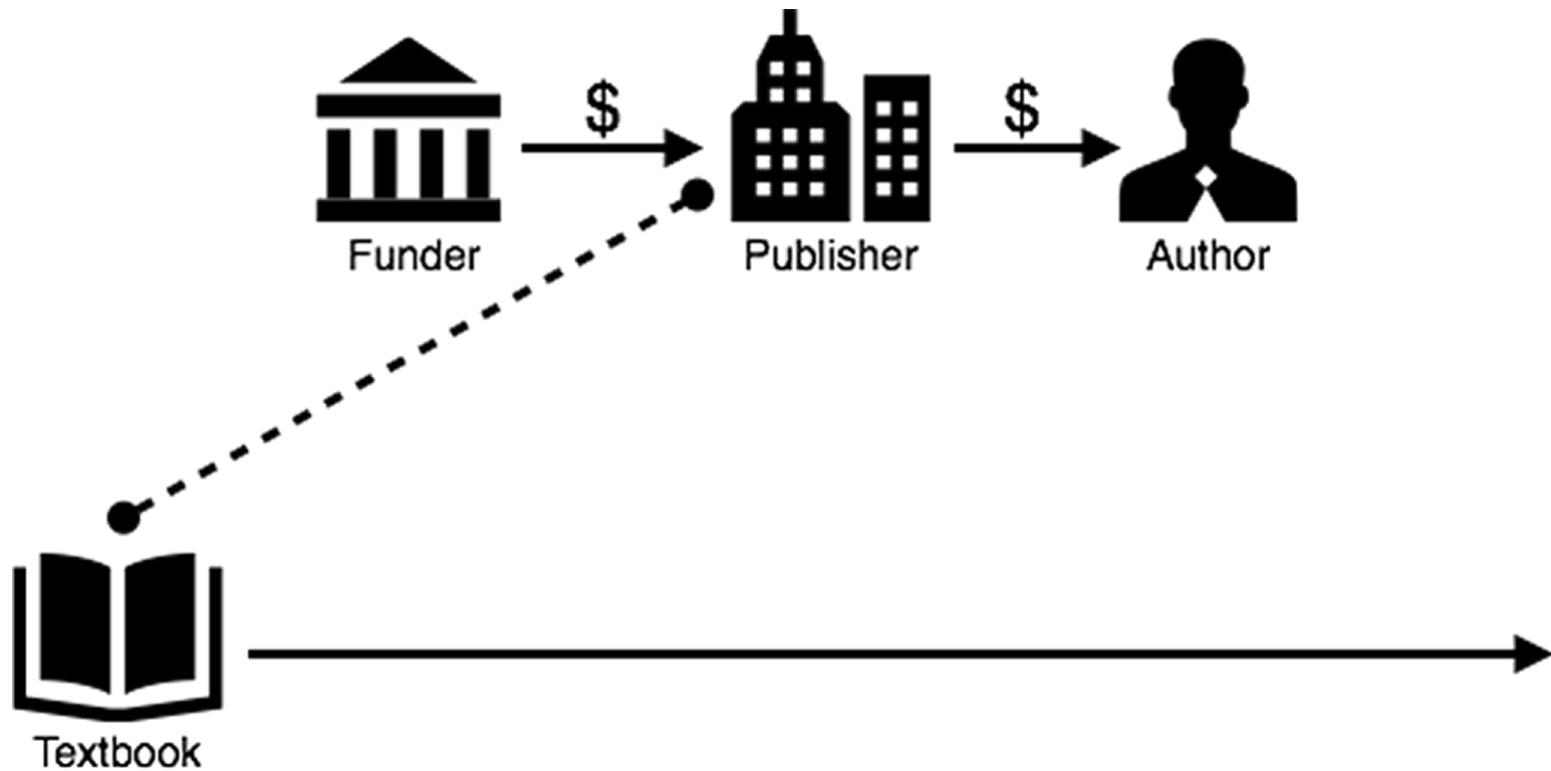


Federal Rules of Appellate Procedure 2014-2015
eLangdell Press



Federal Rules of Evidence 2015
Legal Information Institute (LII)







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Textbook





Higher Education



Textbook







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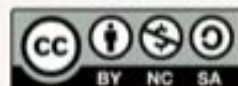
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Richard Baraniuk:

The birth of the open-source learning revolution

TED2006 · 18:34 · Filmed Feb 2006

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How can CC help open textbooks
improve student success?



1. Content Customization
2. Localization
3. OER Enabled Pedagogy

Content Customization

Collaborative Statistics

By:
Barbara Illowsky, Ph.D.
Susan Dean

Online:
< <http://cnx.org/content/col10522/1.40/> >

CONNEXIONS
Rice University, Houston, Texas

Collaborative Statistics Using Spreadsheets

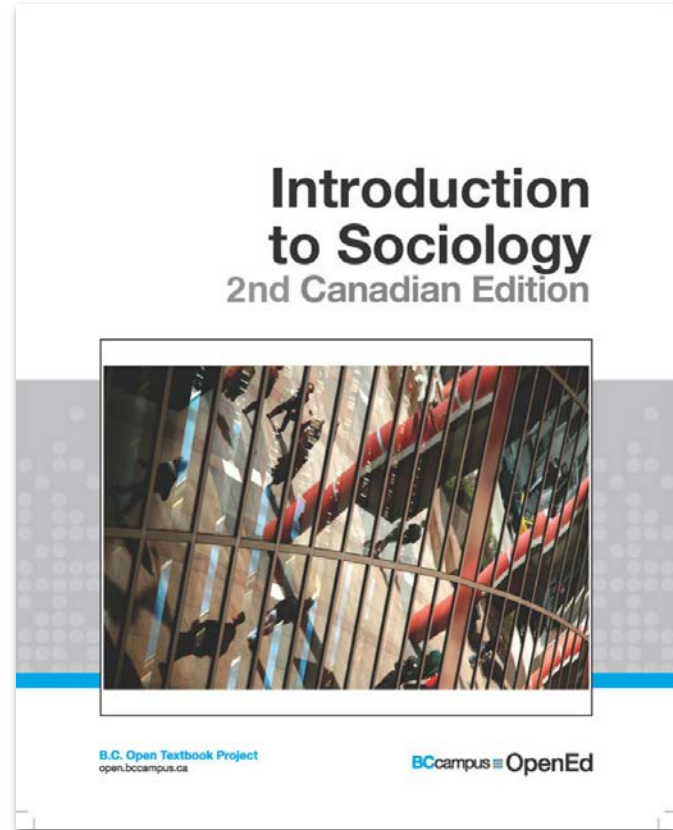
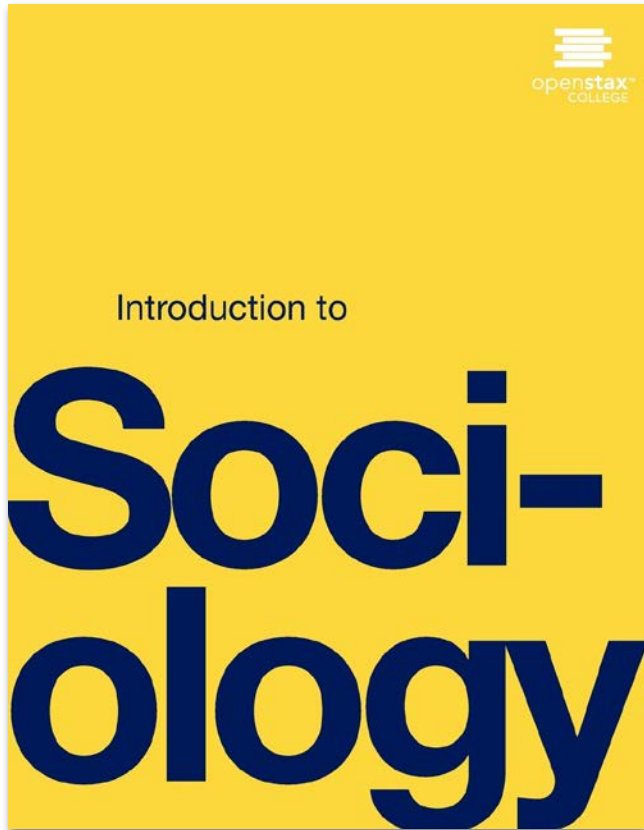
Collection Editors:
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Localization



Localization



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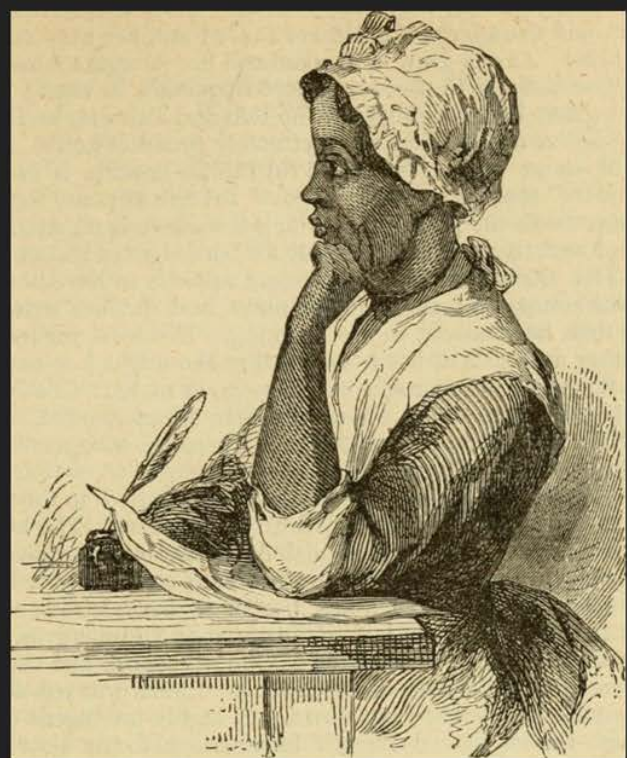
The Open Anthology of Earlier American Literature

Robin DeRosa



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1272 pages

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Bookshare (accessible)

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Powerpoint slides



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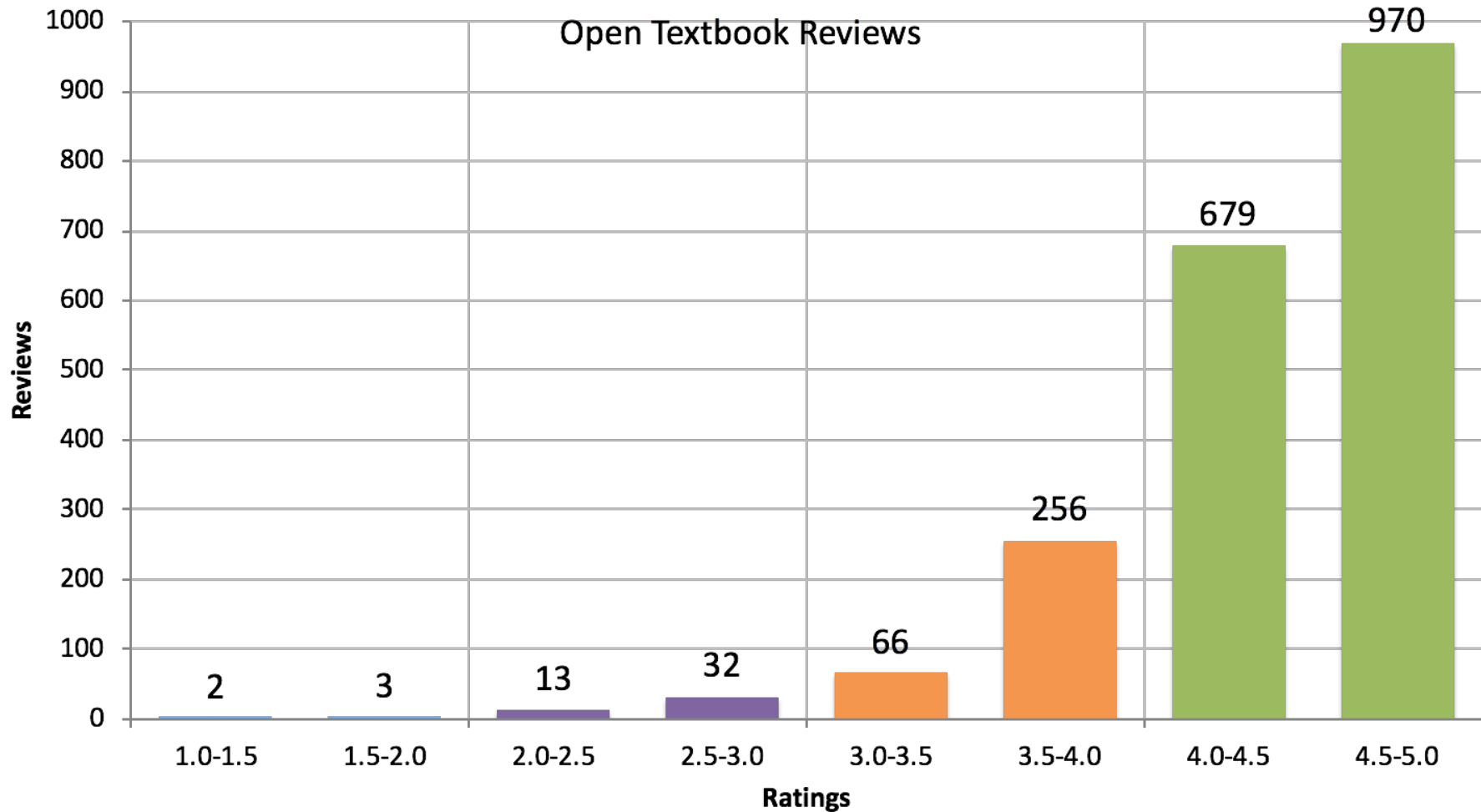
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Open Textbook Reviews





13 Peer Reviewed Studies of Efficacy



119,720 Students





95% Same or Better Outcomes





University of Georgia

Change from non-OER to OER

	Δ Grade	Δ DFW
Non-Pell eligible students	+7.4%	-2.05%
Pell eligible students	+12.3%	-4.43%
All Students	+8.6%	-2.68%

Drop Rate After Three Years

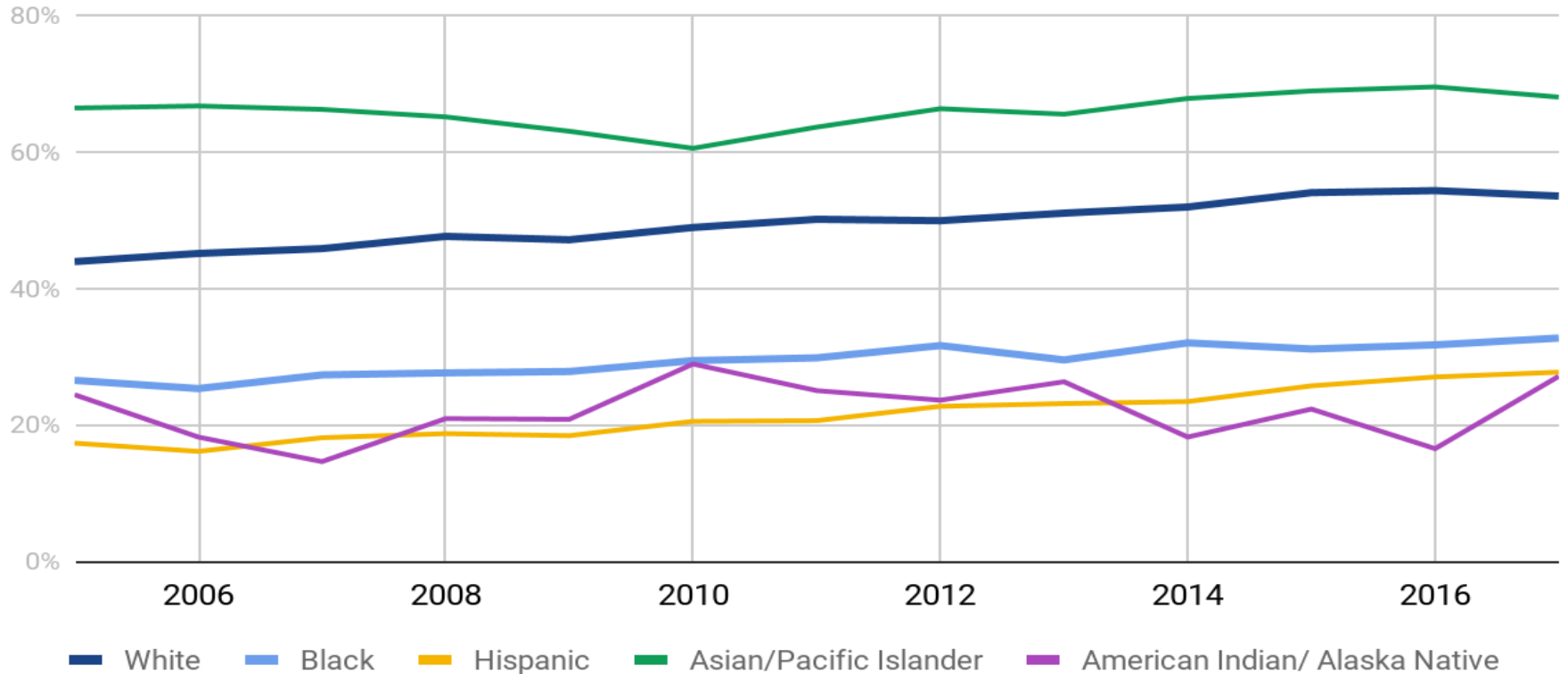
First Generation College Students

33%

Parents Had Earned a Degree

14%

Percentage of Persons with Associate's or Higher Degree (25-29 years old)





United Nations

Universal Declaration *of* Human Rights



“...higher
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What can we do?



What can we do?

- Take a look!
- Write a review!
- Adopt if a book meets the needs of you and your students
- Raise awareness - talk with colleagues in your program and department



Writing a Review

Is there is a textbook in the Open Textbook Library that fits your class and/or expertise?

Incentive will be paid for:

1. attending this workshop, and
2. reviewing a textbook in the Open Textbook Library



Writing a Review

1. You will receive an email with a link to the online review form.
2. Complete a concise review by March 20, 2019.
3. The review will be posted on the Open Textbook Library under an open license.
4. Incentive will be paid.

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Jonathan Lashley

jonathanlashley@boisestate.edu

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